

***Fast / Efficient / Easy***

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## **Email Marketing Software That is Used by Over 25,000 Organizations**

Whether you are looking to send an **email newsletter**, a high-impact **email promotion**, an **email event invitation**

,  
**create a survey, Events**

or to build your email list, discover how

**Email marketing**

**Australia**

can help you get it done.

Email Marketing Australia makes it easy and affordable for you to connect with your customers or members.

## **What is Email Marketing?**

**Email marketing** provides cutting edge, world class **email marketing, newsletter** software which includes everything you require to create, send, keep track and also profit from **email marketing**

- but it doesn't stop there. It also includes a system of powerful tools to completely automate your

**follow up marketing**

too:

**You can create great looking emails, stunning newsletters or eye catching promotional flyers in just minutes.** You can also send in HTML & or txt

✓ Follow up with contacts & prospects automatically (Send personalized) of email messages (which can be

✓ Optimize email click through rates with A/B testing. Send different variations of your email to a sample of your co

✓ Automate list management with triggers. Convert leads to opportunities when they open a specific email

✓ Keep your contact lists clean and up to date by automatically processing all invalid contact email addresses can differ

✓ See the complete activity of each lead with lead logging. Every time a person opens your email, clicks on a link or p

✓ Solicit and track feedback with surveys. ! Using the drag & drop editor y

## Email Marketing Australia has More Features Than Any Other Email Marketing Software

Email marketing Australia software is fully featured and built to specifically help automate your marketing follow up , giving your team more leads in the process. It will turn more leads into buyers.

✓ Access from your web browser

✓ Dozens of available templates built in

✓ Step by step email campaign wizard

✓ You can use custom fields to personalize

✓ Unlimited auto responders

✓ Email campaigns with

✓ Powerful system of automated triggers

✓ Full campaign statistics

✓ Integrates with CRMs

✓ Surveys and feedback forms  
✓ User groups with permissions

✓ Full WYSIWYG email editing  
✓ Automatic processing of email

✓ Use email throttling  
✓ Easy import or export contacts  
✓ Pause and resume sending  
✓ Automatically log events  
✓ Built-in CRM functions  
✓ Integrable with CRM

✓ RSS email campaign archive  
✓ In-email dynamic content blocks

[See the entire feature list](#) :-

for a **FREE** trial of the **Email Marketing** software

